



# Londonwide LMCs

The professional voice of London general practice

## Use our patient engagement waiting room video to inform your patients of the challenges you face

Our new waiting room video is designed to encourage patients to learn about the challenges practices face.

We have contacted most providers of waiting room screens in London, currently Egton, Numed and NoticeboardTV have agreed to make the video available via their systems. The ambition is for other providers to add the video if there is demand from practice customers. The two-minute long video will be available in a variety of formats for practices to download and pass onto their screen provider. Any UK practice can request a copy from Londonwide LMCs.

The new video is the most recent addition to a suit of resources provided to practices as part of Londonwide LMCs' GP State of Emergency campaign, which include template letters and posters.