



# Londonwide LMCs

The professional voice of London general practice

## NHS England and Improvement MMR campaign

The most recent update to the GP contract added the responsibility for practices to participate in six NHS England and Improvement public health campaigns each year. The first of these for this year will be the 'Measles, Mumps and Rubella (MMR) – Help Us Help You, Get Protected' campaign.

Posters and reception counter cards are being posted to GP practices during the week of 20 January 2020. A digital pack including these and further downloadable materials including social media content and digital screens will also be available on the Campaign Resource Centre.