



Londonwide LMCs

The professional voice of London general practice

General Practice Cares – campaign update

As you will now be aware, we have launched a campaign across London promoting general practice, in an effort to combat the negative rhetoric in the press.

As part of the campaign, we produced two posters which were sent out in the post to all practices. Many practices have provided us with great feedback, but some have told us that they haven't received anything.

If you are one of the practices that has not received the posters, please email info@lmc.org.uk and we'll endeavour to send some more out to you. In the meantime, you can download the posters from our website, for use with electronic displays.